

Special Edition on
Corona Effect on
Economy



93 70 70 70 70

www.rmbusiness.in

RM TIMES

THE CORONA EFFECT

India is almost certainly ensnared in a devastating recession delivered by the coronavirus pandemic, and will it get worst ??

Now, fears are growing that the downturn could be far more punishing and long-lasting than initially feared — potentially enduring into next year, and even beyond — as the Central /State Governments intensify restrictions on business to halt the spread of the pandemic, and as fear of the virus reconfigures the very concept of public space, impeding consumer-led economic growth.



The Indian economy was already a blunder and the Central Govt. was tackling Major NPA defaults, many great names who use to be the backbone of the Indian economy turned turtle, be it liquor Barrons, Private Sector Banks, Builders & Developers, Industrialist, etc. Seeing planes grounded is not a new site for Indians, we saw Kingfisher Airlines, Sahara & latest Jet Airways grounded. People lost jobs in thousands, the Indian economy was sailing through a ruff Sea already and now the Pandemic proving to be the last nail in the coffin.

Corona Effect On Retail Business:

Retailers have already been facing challenges from Online shopping, e-commerce has become the first choice of the youth, making everything accessible and affordable due to heavy discounts. Then also the high street retailers have kept their hold on the consumer by providing the touch & feel factor before purchasing & assurance of original. But The pandemic is above all a public health emergency. So long as human interaction remains dangerous, Retail Business cannot responsibly return to normal. People may be less inclined to jam into crowded bazaars & malls even after the virus is contained.

Corona Effect On Real Estate:

The real estate had already seen a huge diversification in terms of residential Sales, the demands had shifted to affordable housing due to economic corrections & even Prime Minister

TOP GAINERS

**D'Mart
Supermarket
Billionaire
Damani's wealth
surges amid
India lockdown**

The Indian tycoon whose net worth surged the most among peers as the deadly coronavirus roils markets worldwide can thank nation's hoarders with millions scrambling to stock up on staples amid the world's biggest isolation effort.

Modi announced an affordable housing scheme 'The Pradhan Mantri Awas Yojna, the need of affordable housing. The Sales of high end & big-ticket size residential had plunged drastically, But this had no effect on the "Per Sq ft Rate" in Mumbai & MMR. The Developers had great hope for the market to pick up before Diwali 2020 & the sentiments were just right.

The prolonged lockdown will hamper the project completion timelines, RERA also ready to revise the completion dates of the ongoing projects. the project deadlines will become difficult once the construction workers who will leave for their villages due to the shortage of food supplies & scarcity of the virus, it will be tough for them to return soon. So it seems Coronavirus will do what everything else couldn't "Crash Mumbai real estate prices"

Corona Effect on Lease /Leave & License :

The clause called " Force Major" has been applied, this clause is incorporated in all Corporate Lease /Leave & License Agreements, covering: No Rent to be paid if the Company is unable to Run the business due to Unrest/Lockdown situation.

In a similar case, Local/ Individuals tenants are been asked to pay Rent and No "Force Major" waver is given to them, in genuine cases, the loss is shared in 50:50 ratio owner & tenant.

Corona Effects On Manufactures :

Manufacturers & Exporters are the backbones of Indian economy, some essential commodities have been given relief from the lockdown so the exports are constant, but at the same time, the commitment given by the Prime Minister "All workers shall be paid even if the factories or offices are closed" has cost the manufactures a lot, "why will they work in lockdown when they will get their weekly wages sitting at home ", explained a manufacturer. Workers are creating a nuisance and taking advantage of the moment in many cases.

Corona Effect On Restaurants & Bars:

Studies say life will hardly remain the same when we get to the other side of the COVID-19 pandemic. Economists and social scientists are predicting lasting changes in the way we live, work and eat. One of the sectors worst affected by COVID-19 will be food services, estimated at Rs 4,23,865 crore in India and employing more than 700,000 people, according to the National Restaurant Association of India .

It might largely affect the small eating joints, Restaurant, and bars which are mostly small area wise as Social Distancing is said to remain even after the end of this pandemic. This will be a great challenge for restaurants & bars across India!

Economy Or Human life :

Our lives are also influenced by macro-economic trends, such as inflation, interest rates , economic growth & now Pandemic which is and will affect all. But every Human life is priceless. The economy can be revived but the life lost cant be brought back.



This is a #WORK FROM HOME INITIATIVE# and we will be glad to hear from you, we are open to suggestions & will be happy to write about Organization or person who is making a mark in these Challenging times.

You can write to us : info@rmbusiness.in

www.rmbusiness.in

Opportunities Follow you !!!